

The Year in Review

THE MISSION

Our mission at Women's Choice Network is to reach those most vulnerable to abortion and empower them to choose life. When we opened our doors in 1985, the world was a very dan-



gerous place for the unborn. Nearly half of all pregnancies in Allegheny County ended in abortion. Women's Choice Network continues to lead with programs and services that keep us relevant in today's culture. And because of this, we can document 6,922 little ones who were rescued by the end of 2021. By early 2022, that number will exceed 7,000 lives saved! We believe

that these three distinctives are the key to our success.

WE ARE FAITH BASED. The Gospel of Jesus Christ is central in all that we do.

WE VALUE PEOPLE. We are intentional about loving people where they are while opening up opportunities to be all they can be. We serve both men and women regardless of age, gender, ethnicity, or creed.

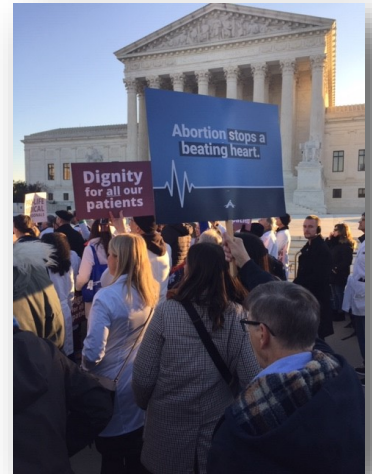
WE ARE MEDICAL. Three Medical Directors oversee our team. Each Center is staffed by RNs. Ultrasounds are performed by RDMS specialists and read by our Physicians. STD testing and treatment is available at all of our locations. We provide Abortion Pill Reversal to those who've begun a medical abortion.

WE ARE TRANSFORMATIONAL. Our programs foster long term relationships. Our Centers are located in easily accessible areas near those with the greatest need so that face to face encounters can continue. Life Support, Doctor Dad, and Breathe After Abortion Care are vital long-term programs that allow healing, growth, and life transforming relationships.

OUR SHIFTING CULTURE

The Roe v Wade decision in 1973 legalized abortion in every State for any reason at any time during a pregnancy. In the nearly 50 years since Roe, abortion has not delivered on its promises. And, since 1973, a staggering 62 million little lives were denied the fundamental right to life.

Today America stands at a crossroad. Our Supreme Court has an opportunity to right a wrong. We have an opportunity to pause and remember that every human life from the moment of conception has dignity, value and is worthy of protection.



While we must pray for the high court to rule in favor of life, we must also remember that this is a spiritual battle for the hearts and minds of people. While the court case heats up, our opposition becomes more vocal and volatile. Recent attacks on our WCN



properties include vandalism (as these photos illustrate), intimidation, and public protests. Many of these attackers may have suffered a past abortion. They are hurting and in need of a Savior. Pray for them. And pray for our ministry and for our staff.



Our Outreach



PREGNANCY TESTING AND ULTRASOUND

“Seeing my baby’s heartbeat gave me the courage to cancel my abortion.” Our advertising seeks to engage those who are most determined to abort their unexpected pregnancy. By offering ultrasound inside our centers, couples see their tiny child, created in the Image of God. 80% will choose life after viewing their ultrasound.

ABORTION PILL REVERSAL

“After you take the first pill, it’s like the lights go out and Satan says, ‘gotcha’.” Many women immediately regret their abortion decision. Within a three day window of time, women can reverse their abortion pill affects with this safe, simple protocol.



STD TESTING AND TREATMENT

Those visiting for STD testing are at highest risk for unintended pregnancy and abortion. Young adults are tested at no charge and are introduced to strategies that address the whole person—physical, emotional, intellectual, social, and spiritual in a context of our Christian faith. Those with positive STD results are offered treatment in our Centers.



LIFE SUPPORT

One on one or in small groups, our pre-natal, post-natal, and healthy relationship tracks open up opportunities for spiritual discussions, new direction and lasting change. We assure that after making the choice for life, moms and dads along with those seeking a new beginning will have access to the resources they need.

BREATHE AFTER ABORTION CARE

“I felt loved—like I could finally be open about my past.” Those with an abortion in their past find healing and recovery in a safe confidential setting led by those who extend grace, forgiveness, and answers. Clients as well as friends in the community are welcome to contact us to find healing, hope and restoration.



MEN’S OUTREACH AND DOCTOR DAD

When making a decision about an unplanned pregnancy, the father of the baby is the most influential voice in a woman’s life. While he is critical partner, he may be reluctant to enter the conversation. His voice is often sidelined or marginalized during the decision making process and beyond. Our Men’s Outreach seeks to meaningfully engage dads from the first moments of pregnancy and beyond. Doctor Dad is a four session seminar that teaches non custodial fathers basic infant care and parenting skills in a small group setting.

Visit us at www.mypregnancycenter.org

and Highlights



THE NEST

The Nest is a children's resale boutique in Pittsburgh and is the newest WCN project. Featuring nearly new clothing for little peeps, The Nest offers clothing and furnishings for infants and children up to size 8 at pocket book friendly prices. While the store helps support our ongoing clients, it is a community shopping destination for high quality new and gently used children's gear. Every sale helps to save little lives! *The Nest Futures Program* is an internship experience for our clients to provide resume-building retail and service sector experiences to young women who have been impacted by the work of WCN.

REAL TALK

REAL TALK is a 10 part video series developed by our Essential Speakers School Outreach Team. Born out of 30 years experience reaching students, REAL TALK was a lifeline to teachers in 2020 when all of our local schools were shut down. Educators and students alike loved the content, the fast paced video and the handouts. Our 2020 schools continued to use the product even after schools opened up. Now available as a streaming product online, teachers can stream up to 10 presentations any-time from anywhere. REAL TALK is both entertaining and effective in reducing sexual activity. Visit the site at www.essentialspeakers.com



HOW DO WE USE YOUR GIFTS?

According to our 2020 audit, 79% of our annual expenses are utilized for programs that directly serve our clients. 12% was used to raise funds and 8% covered our administrative costs.

79% used for Program Expenses!



THANKS TO YOU

- Over 960 young women and men were directly served in our three Medical Pregnancy Centers located in Monroeville, North Side and Oakland.
- 317 abortion-vulnerable clients received a free sonogram and 297 have chosen life!
- We launched a multi level advertising campaign aimed at clients to reach thousands more in 2022.
- The Nest resale boutique has introduced the work of WCN to the larger Pittsburgh community while providing resources our Life Support clients.

Thank You

For These Amazing Moments!



In August of 2021, we welcomed our first Abortion Pill Reversal baby, Thai Lynn, into the world! After beginning an abortion procedure, Thai Lynn's mom Ashley bravely called our Center and began a life saving protocol that has changed her life!



Our Annual Fall Fundraising Banquets are a huge success and remind us that we are Created in His Image and Crowned with Glory and Honor. Guests are able to meet our clients, staff and Board members and celebrate Life!



The Great Cookie Giveaway welcomes students back to "in-person" learning at Pittsburgh's Campus neighborhoods. This delicious outreach raises awareness and invites students to visit our Centers.



Our Annual Christmas parties are a blessing to families we've served all year long. Moms, dads, and the whole family enjoy cookies, music, and learn more about the meaning of Christmas. Our annual Toy Drive distributes over 1,000 toys in our parties and at The Nest.



Young moms enjoy education and encouragement from our Staff at our Life Support Groups and Events. Our Staff and Volunteers lead Life Support and Broken Vessels groups and celebrates birthdays, wedding days, graduation days, and the joy of sharing God's love with our clients!