

How Does a Campaign Work?

The Baby Bottle Campaign is easy to run! We deliver the bottles along with WCN literature and then pick them up at the conclusion of the campaign. We keep track of the bottles designated for your church or organization, then report your fundraising results to you.

- Choose a Coordinator to head up the campaign.
- Choose a start date that works for your church. The campaign usually runs 3-4 weeks.
**Popular times for campaigns: Mother's Day (May), Celebrate Life Month (October), Sanctity of Human Life Month (January)
- We will help to determine the number of bottles needed, based on weekly attendance or bulletins printed. Bottles will be delivered to your church or home.
- Promote the campaign through pulpit announcements, weekly bulletins or newsletters and emails two weeks in advance.
- Spread the word by Introducing Women's Choice Network to your church members through Bible study groups and other networks.
- Visit our website (www.mypregnancycenter.org) to find videos and other resources to aid in promotion.
- Place the bottles and signs in a visible, convenient location in your building and enlist a small volunteer team to assist in passing bottles out.
- Remind members weekly of the campaign and collection date(s) and that checks are accepted in bottles.
- Inform members about our giving options:
 - o Online at **ebottle.org** - look for your Church's name!
 - o Become a monthly donor – visit our website to designate your monthly donation amount.
 - o Give online at www.mypregnancycenter.org

Thank you for supporting Women's Choice Network!

Women's Choice Network
Amy Mee
Church Engagement Director
724-935-0130 x 503
amym@womenschoicenetork.com
www.mypregnancycenter.org

Women's Choice Network

Baby Bottle Campaign

Fill your family's bottle with a gift of cash, check or coins, or give online at **ebottle.org**

These gifts save babies and transform lives.



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Women's Choice Network: One day, One Life, One Story

Every day, thousands of tiny babies are threatened by abortion. Their young mothers face overwhelming circumstances, along with enormous pressures and fears. Women's Choice Network reaches those most vulnerable to abortion. By offering ultrasound in our local medical centers, we help young parents see life as God sees it. We offer life affirming alternatives in a professional Christian setting. Each year over 1,200 women are helped with our services. Each one has a story. And over 85% of our clients who see an ultrasound image choose to continue their pregnancy—that's one life every day!



We empower those most vulnerable to abortion to choose life. Since 1985, our Centers have provided life-affirming pregnancy services to thousands of families in Pittsburgh with centers located in Oakland, Monroeville, and North Side. Our services are free and are entirely support by gifts from individuals and organizations like yours.

What Services Do We Offer?

- Pregnancy Testing & Ultrasounds
- Life-Saving Alternatives to Abortion
- STD Testing & Treatment
- Abortion Pill Reversal
- Life Support programs for prenatal and parenting education, and to promote healthy relationships
- Post-Abortion Support & Healing Groups
- Real Talk - Programs at local middle and high schools to educate and guide students to desire, value, and seek out healthy relationships
- Life Support For Guys - Outreach to male clients, becoming a supportive part of the decision process with their partner, and teaching them parenting skills in Doctor Dad classes.

What is the Baby Bottle Campaign?

Women's Choice Network is supported by donations from local churches and individuals. Churches, organizations, and schools around the Pittsburgh area participate annually in the Baby Bottle campaign. When every one does a small part, we can reach and serve moms and dads, save little lives, and transform families.

Why Join This Unique Fundraiser?



Women's Choice
Network
where the choice is life!
**Baby Bottle
Campaign**

It's Informative

The Baby Bottles remind families of our mission and commitment to care for moms, dads, and their unborn children and helps to build a culture of life in your home and place of worship.

It's Simple

We make it easy! Your organization's participation will require one point person (coordinator) and a small volunteer team to distribute and collect the bottles. We will provide publicity materials, delivery, and pickup of bottles. You will be notified of the donation total at the completion of your campaign.

It's For Everyone!

The Baby Bottle campaign allows all family members to participate in a small yet meaningful way. Each family should be encouraged to take a bottle home and return it on the designated date. Everyone from the youngest preschooler to the oldest grandparent can participate!

100% of Baby Bottle contributions help our centers save babies and transform lives every single day. We are committed to full financial transparency, earning a Guidestar Platinum Seal of Transparency – their highest rating.